

BALLY'S
ATLANTIC CITY

CAESARS
ATLANTIC CITY

CAESARS ENTERTAINMENT

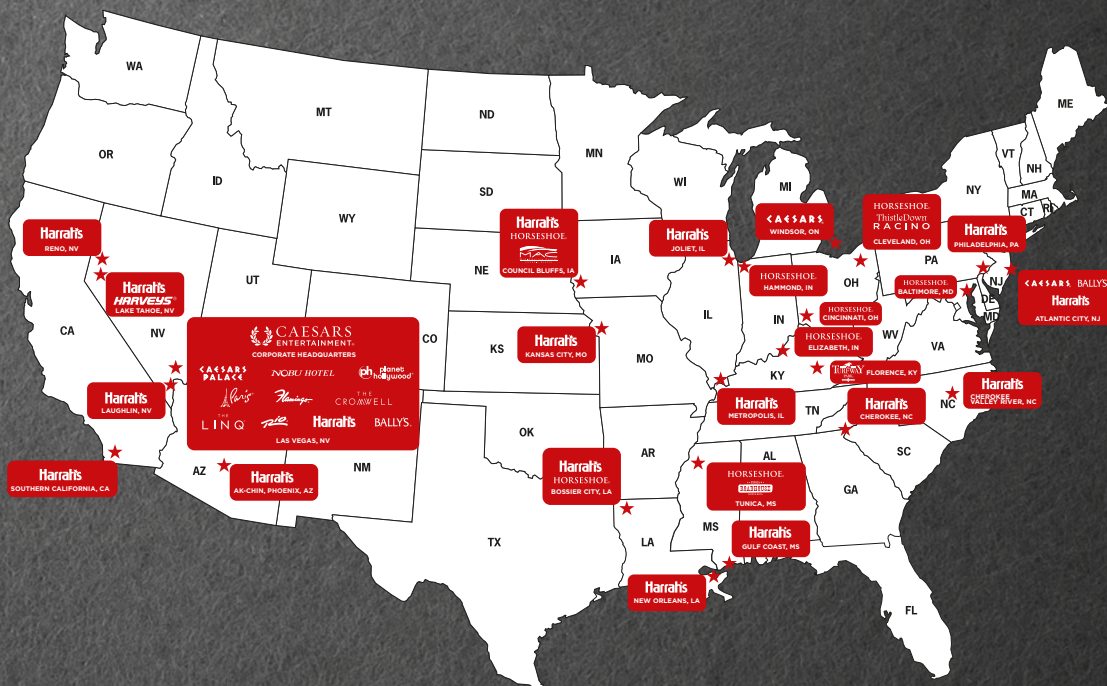
855-MEET-CET

Meet@Caesars.com

cetmeetings.com

Harrah's
RESORT
ATLANTIC CITY

ONE COMPANY. ONE CONTACT. *Countless Options.*



PROPERTY NAME	CITY	STATE	GUEST ROOMS & SUITES	SQUARE FEET OF MEETING SPACE
Harrah's Phoenix Ak-Chin	Maricopa	AZ	300	4,784
Harrah's Resort Southern California	Valley Center (San Diego)	CA	1,065	53,000
Harrah's Council Bluffs	Council Bluffs	IA	251	0
Mid-America Center	Council Bluffs	IA	0	64,000
Horseshoe Council Bluffs	Council Bluffs	IA	0	0
Harrah's Joliet	Joliet	IL	204	6,000
Harrah's Metropolis	Metropolis	IL	258	0
Horseshoe Southern Indiana	Elizabeth	IN	503	24,000
Horseshoe Hammond	Hammond	IN	0	100,000
Turfway Park	Florence	KY	0	139,700
Harrah's Louisiana Downs	Bossier City	LA	0	27,649
Horseshoe Bossier City	Bossier City	LA	606	17,817
Harrah's New Orleans	New Orleans	LA	450	18,990
Horseshoe Baltimore	Baltimore	MD	0	7,670
Harrah's Gulf Coast	Biloxi	MS	500	1,800
Horseshoe Tunica	Tunica	MS	507	1,500
Tunica Roadhouse Casino & Hotel	Tunica	MS	134	2,100
Harrah's North Kansas City	North Kansas City	MO	392	10,936
Bally's Las Vegas	Las Vegas	NV	2,814	175,000
Caesars Palace	Las Vegas	NV	3,960	300,000
The Cromwell	Las Vegas	NV	188	0
Flamingo Las Vegas	Las Vegas	NV	3,460	73,000
Harrah's Las Vegas	Las Vegas	NV	2,526	25,000
The LINQ Hotel & Casino	Las Vegas	NV	2,545	40,000
Paris Las Vegas	Las Vegas	NV	2,916	140,000
Planet Hollywood Resort & Casino	Las Vegas	NV	2,496	88,000
Rio All-Suite Hotel & Casino	Las Vegas	NV	2,522	160,000
Harrah's Lake Tahoe	Lake Tahoe	NV	532	20,000
Harveys Lake Tahoe	Lake Tahoe	NV	740	22,000
Harrah's Reno	Reno	NV	928	24,000
Harrah's Laughlin	Laughlin	NV	1,505	7,000
Bally's Atlantic City	Atlantic City	NJ	1,760	80,000
Caesars Atlantic City	Atlantic City	NJ	1,144	28,000
Harrah's Atlantic City	Atlantic City	NJ	2,586	125,000
Harrah's Cherokee	Cherokee	NC	1,108	20,000
Harrah's Cherokee Valley River	Murphy	NC	300	0
Horseshoe Cincinnati	Cincinnati	OH	0	33,000
Horseshoe Cleveland	Cleveland	OH	0	0
ThistleDown Racino	Cleveland	OH	0	0
Harrah's Philadelphia	Chester	PA	0	14,000
Caesars Windsor	Windsor	Ontario	758	100,000

CaesarsMeansBusiness.com | Meet@Caesars.com | 855-MEET-CET

Must be 21 or older to gamble. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. ©2015, Caesars License Company, LLC.



Thank you for your interest in Caesars Entertainment and Harrah's Resort Atlantic City!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you; you'll learn a little about Atlantic City, and why it's one of the top destinations for meetings, conventions and events on the East Coast; and of course, you'll get to know Harrah's Resort and its unique collection of offerings and options.

With its prime Marina District location, Harrah's Resort offers 2,590 guest rooms and suites with luxurious bay and city views, and 125,000 square feet of meeting space, including the new state-of-the-art 100,000-square-foot Waterfront Conference Center, scheduled to open in 2015. The world-class setting is perfect for your next meeting, banquet or event. And our experienced convention services team can help you with everything you need to make a spectacular impression—from catering to keynote speakers.

We look forward to being a partner in your success!

CAESARS

Harrah's

BALLY'S

THE CROWELL

Flamingo

HARVEYS

THE LINQ

HORSESHOE



ONE COMPANY COUNTLESS OPTIONS

Total Convenience

At Caesars, not only do we think planning a successful meeting should be easier. We think it should be more rewarding, too. So we offer meeting planners all kinds of special perks and privileges you won't find anywhere else.

YOU DESERVE VIP TREATMENT.

Book a meeting or event with us, and you're granted elite status in our Meeting Diamond program. Instantly you and any VIPs or staff you designate can enjoy a world of exclusive benefits reserved for our most valued customers, including:

- VIP check-in and guaranteed priority services
- Access to exclusive Diamond Lounges*
- Discounts at participating retailers
- Preferred menu pricing in select food and beverage venues

*Where available. Fees or other restrictions may apply.



GET MORE OF THE CREDIT YOU DESERVE WITH TOTAL REWARDS.*

Your Meeting Diamond status also lets you take full advantage of Total Rewards, our exclusive member benefit program that earns credits for every dollar you spend on meetings with us and other qualifying purchases.

You can apply your Total Rewards credits to a future meeting or event. Or reward yourself with a luxurious spa treatment, fine dining and entertainment or a well-earned escape to any of our properties in the U.S. Your credits can even be redeemed for brand-name merchandise at the Total Rewards Marketplace or in our Total Rewards catalog.



When your goal is a successful meeting, the numbers are definitely on your side with Caesars Entertainment. 20+ nationwide destinations. 40 amazing properties. 42,000 guest rooms. 1.9 million square feet of meeting space. It's not just an expansive list of exciting venues that makes Caesars Entertainment the choice of so many successful meeting planners. It's our commitment and dedication to helping you get the most out of every event—more easily than you can imagine.

ONE CONTACT. COUNTLESS OPTIONS.

One phone call or email gives you access to everything Caesars has to offer. It's that easy. You have one dedicated team. One point of contact. One simple invoice. And a level of personal service that's second to none.

EXPAND YOUR MEETING HORIZONS WITH OUR ALTERNATIVE VENUE PROGRAM.

Mix and match properties and venues within any destination city to create a one-of-a-kind meeting or event that's tailored to fit you perfectly. Hold your opening reception in a nightclub, your general session in a ballroom and an after-meeting bash at a rooftop pool. Everything is handled under a single contract and minimum.

WE ANSWER TO YOU.

You can count on the support of a dedicated team that works with you every step of the way. Our salespeople live and work right in your community, too. So whenever you need us, we'll be there. We make every part of planning and execution a whole lot simpler, so that you can just get down to business. It's one more reason you're sure to meet with more success at Caesars.



MAXIMUM MEETING IMPACT

minimum environmental impact

YEARLY ENERGY SAVINGS

**208 million
kilowatt-hours
of electricity**

Enough to power
19,000 homes

**72 million gallons
of water**

Through a
more efficient
laundry facility

**143 metric tons of
carbon emissions**

Through
green initiatives

At Caesars Entertainment, we are committed to reducing our environmental footprint. CodeGreen. It is the way we are answering the call to reduce our overall resource usage and take aggressive and proactive measures to preserve our environment for future generations. We're doing all we can to make our venues—and the meetings and events that happen here—a whole lot greener.

Around the world, Caesars Entertainment has earned nearly 90 awards, recognitions and certifications for our sustainability policies and environmentally friendly practices:

- Our CodeGreen meetings practice follows Accepted Practices Exchange (APEX) guidelines to promote and enhance environmental and operational efficiencies.
- In Las Vegas, our Caesars Palace Convention Center expansion has earned LEED Silver certification and we are on track to achieve LEED certification for all newly built convention space as well as any expansions.
- In Atlantic City, the new Waterfront Conference Center at Harrah's Atlantic City was built to LEED Silver Certification standards and is designed to use 20.6% less energy than a typical building.
- All Caesars Entertainment properties have been certified by Green Key. Caesars is also using Green Key for non-hotel properties, focusing on high-impact areas such as meeting spaces to reduce overall environmental footprint.
- We are a member of the Global Sustainable Tourism Council to promote and build awareness for sustainable tourism practices and principles.
- We work with cross-sector frameworks such as the Global Reporting Initiative, and we report on programs and practices beyond environmental impact.
- In just five years, we've reduced our carbon footprint by 11.4% and reduced energy use by 19%, and our recycling and waste programs have diverted overall waste at U.S. properties by 24%.
- Our properties have thousands of low-flow water controls and fixtures that have helped to reduce our water use by 7% since 2008.

WE MAKE IT EASY TO BE GREEN.

We can help your meetings be green, too.

Our sales and operations staff are independently certified as Green Meetings Professionals. When you plan with Caesars, we'll find ways to meet your company's and clients' sustainability goals without putting a crimp in your meeting's effectiveness—or your meeting budget.



We are rooted in the places we call home and work to support our communities for the long term. Through our corporate citizenship efforts, the communities that we are part of experience the positive impact that our company and our people make.

Our local communities are of utmost importance to us, and we play an active role through volunteerism, economic contributions, in-kind support and advocating for social causes. Caesars gives triple the estimated average of U.S. corporations for every \$10 million in revenue.

THE WILL TO DO WONDERS

The Caesars Foundation is funded by operating income from Caesars properties. Since 2002, the Caesars Foundation has donated more than \$70 million to support our communities. Giving is focused on four main areas: helping older individuals, promoting a sustainable world supporting educational innovations and strengthening communities in which we operate.

CLEAN THE WORLD

One of Caesars' proud partnerships is with Clean the World, a charitable organization dedicated to saving lives and preserving the environment. Team Members collect discarded soaps and shampoos and send them to Clean the World, where they are recycled and distributed to at-risk communities around the world.

SECOND WIND DREAMS

This organization is dedicated to changing the perception of aging through the fulfillment of dreams and offering innovative educational opportunities to caregivers and communities. Caesars HERO volunteers assist in this effort at many properties. In Spring 2014, Las Vegas HERO volunteers joined an Elvis impersonator at the Silver Ridge Health Care Center to fulfill two dreams. Magdalena, age 100, and Marcia, age 58, were overjoyed to receive a special performance from their favorite singer. Magdalena even sang along with her favorite song, "Are You Lonesome Tonight?" This fulfilled dream has become a treasured memory for everyone involved.

TOGETHER WE MAKE A DIFFERENCE

- **Caesars HEROs volunteered nearly 200,000 hours in 2014**
- **Caesars U.S. societal contributions totaled more than \$4.5 billion in 2012**
- **Caesars U.S. property giving topped \$5.9 million in 2014**
- **Clean the World has distributed 1.6 million bars of soap based on Caesars contributions alone**
- **Caesars Foundation has provided \$1.1 million to Second Wind Dreams since 2008**



ATLANTIC CITY HAS IT ALL

Welcome to Atlantic City, a distinctive destination for meetings, conventions and events. Its abundance of resorts and amenities make it a winning location, with premium meeting and convention facilities, the world-famous Atlantic City Boardwalk, sensational shopping and dazzling entertainment.

Atlantic City has it all—from historic charm to the height of sophistication, with first-class accommodations, five-star dining and more. It has the market cornered on value, convenience, variety and excitement.

Best of all, you can make the most of your budget while treating your guests to an exceptional experience. And that makes Atlantic City the top choice for a growing number of planners.

CLOSE AND CONVENIENT

Atlantic City is within easy driving distance of a third of the population of the United States—approximately 60 miles from Philadelphia, 125 miles from New York City and 175 miles from Washington, D.C. Simply put, it's the closest, most convenient event destination in the region.

For you and your guests, this seaside locale is just a short bus, train, plane or automobile ride away. Flying into Atlantic City is a breeze, with options including Atlantic City International Airport, Philadelphia International Airport, Newark Airport and John F. Kennedy International Airport. It's also served by three major highways and NJ Transit Rail, which connects to Amtrak's Northeast corridor line. However you travel, getting here couldn't be easier.

UNMATCHED AMENITIES

Enjoy a thriving culinary scene during your stay. Savor Italian and Mediterranean-inspired classic dishes at Mia, Chef Chris Scarduzio's popular upscale restaurant, or get a true, authentic British pub experience at Gordon Ramsay Pub & Grill at Caesars Atlantic City. If you are looking for a mouth-watering steak, stop by Guy Fieri's Chophouse at Bally's Atlantic City. For fresh seafood in a relaxed setting, try McCormick & Schmick's Seafood Restaurant, or taste Italian classics from Steve Martorano, the "Godfather of Italian-American cooking," at Martorano's at Harrah's Atlantic City.



AREA ATTRACTIONS

Atlantic City has something for everyone. In the summertime, enjoy the clean, expansive beaches and water-based activities such as parasailing and charter fishing trips. Stroll along the Boardwalk, lined with shops, restaurants and amusements like free concerts and fireworks displays.

Throughout the year, enjoy antiquing, nearby historic villages, lush gardens, wineries, zoos and more.

Activities and attractions include:

- Absecon Lighthouse
- Atlantic City Aquarium
- Atlantic City Food & Wine Festival
- Atlantic City Seafood Festival
- Atlantic City Cruises, Inc. out of Historic Gardner's Basin
- Atlantic City Historical Museum & Art Center
- Atlantic City Trolley Tours
- Boardwalk Hall
- Cape May Bird Observatory
- Edwin B. Forsythe National Wildlife Refuge
- Local Winery Tours
- Lucy the Elephant
- Noyes Museum of Art





YOUR SUCCESS IS OUR SUCCESS

With world-class dining, entertainment and amenities, and a convenient location, Atlantic City is a premier destination for meetings and events.

Of course, the real measure of a meeting or event is its success. That's why at Caesars Entertainment, we are focused on one thing: exceeding your expectations. We can help you maximize your budget and deliver the best meeting or convention experience on the East Coast. Planners who choose Atlantic City and Caesars Entertainment get the excellence they demand, the amenities they want and the value they deserve.

CAESARS ENTERTAINMENT PROPERTY LOCATIONS



Harrah's[★]

RESORT

ATLANTIC CITY



WELCOME TO HARRAH'S RESORT ATLANTIC CITY

With its sophisticated marina setting and roster of world-class amenities, Harrah's has become a premier Atlantic City destination.

Here you'll find all the facilities and services you'd expect from a top-rated property, and then some. Harrah's boasts 2,590 luxurious guest rooms and suites, and 125,000 square feet of total meeting space, including the world-class Waterfront Conference Center, scheduled to open in 2015. The \$125.8 million project will give us 100,000 square feet of additional space and the largest meeting facility of its kind from Baltimore to Boston.

From first-class services to fine dining, ample recreation and headline entertainment, Harrah's Resort has it all. Plus it's home to The Pool—a year-round tropical entertainment complex perfect for unforgettable group events—along with the award-winning Elizabeth Arden Red Door Spa, great boutique shopping and more. And with our dedicated staff, we excel at delivering incomparable meetings and events, time after time.

For the planner, we hope the choice is simple. Host your next event at Harrah's Resort Atlantic City and create an experience your guests will never forget.

“We just did an event for over 800 people at Harrah's, and our client is already making plans to come back for another. The venue was great and the catering and convention services manager made putting the event together easy and fun. I have even more confidence doing events there in the future.”

— **Barbara Flamenbaum**
DMCP, President/Owner
Atlantic City Ambassador, LLC



ACCOMMODATIONS



THE HEIGHT OF SOPHISTICATION

Harrah's Resort offers 2,590 spacious guest rooms and luxurious suites, each providing magnificent views of the city and bay. Our accommodations exude world-class extravagance, giving your guests an unparalleled experience.



STANDARD AMENITIES

Our accommodations have everything you need to feel utterly at home during your stay. Each guest room and suite comes with a multitude of amenities for your comfort and convenience.

- High-speed Internet access
- Phone with voicemail
- Iron and ironing board
- Alarm clock radio
- Coffee maker
- Hair dryer
- TV with Pay-Per-View movies
- Room service
- Refrigerator
- Dry cleaning and laundry service
- In-room check out

WE LOOK FORWARD TO SHOWING YOUR VIPS OUR HOSPITALITY!

When you really need to impress, consider reserving one of our grand and dramatic suites. They may feature elegant amenities including wet bars, private dining areas, floor-to-ceiling windows and state-of-the-art entertainment systems, making them nothing short of magnificent. Many are also perfect for hosting small receptions and gatherings to give your event real panache.



DELUXE ROOM

At Harrah's Resort, we have a talent for putting the luxe in deluxe. Our Deluxe Rooms offer graceful warmth and contemporary style. With plush bedding, rich décor and fine appointments, they are the perfect retreat after a busy day.

Deluxe Room Facts at a Glance

- 384 square feet
- 32-inch TV
- Separate sitting area with sofa and chair
- Granite-topped bath vanity

LUXURY ROOM

Prepare for your meeting or event in style in our Marina Luxury Room. The ultra-chic earth-tone décor features exotic dark wood furniture and hardwood flooring.

Marina Luxury Room Facts at a Glance

- 380 square feet
- 42-inch flat-screen TV
- Separate sitting area with sofa and chair
- Granite-topped desk



BAYVIEW PREMIUM ROOM

Our Bayview Premium Room is exquisitely appointed and designed with your absolute comfort in mind. The roomy accommodations feature a beautiful tiled foyer, soaring ceilings and a spacious bath.

Bayview Premium Room Facts at a Glance

- 504 square feet
- 32-inch TV
- In-room safe
- Contemporary décor
- Granite-topped vanity
- Soaking tub with separate standing shower
- Separate sitting area with two chairs and table

WATERFRONT PREMIUM ROOM

Take one look out the massive bay window, and you'll know that you have decidedly "arrived." Our Waterfront Premium Rooms offer breathtaking views and grand appointments. Get ready for a busy agenda in our generous accommodations, including a tiled entry foyer and contemporary furnishings.

Waterfront Premium Room Facts at a Glance

- 500 square feet
- 42-inch flat-screen TV
- In-room safe
- Contemporary décor
- Granite-topped vanity
- Spa shower with seating
- Separate sitting area with two chairs and table



WATERFRONT TOWER SUITE

Our Waterfront Tower Suites offer all the glamor of an uptown Manhattan high-rise. Enjoy panoramic marina views and relax in a stylish and airy living room with a state-of-the-art entertainment system. Adjoining the designer master bedroom is a luxurious master bath with ultra-modern features. The spacious suite is also perfect for hosting an informal staff meeting or a small gathering after a successful day.

Waterfront Suite May Feature:

- 1,255 square feet
- 1-1/2 baths
- Double vanity
- Soaking tub
- Separate shower with rain showerhead
- Separate living room
- Two 42-inch flat-screen TVs
- In-room safe
- DVD player
- Entertainment system with surround sound
- 24-hour room service
- Dining area with seating for four
- Wet bar



PENTHOUSE SUITE

When only the best will do, our Penthouse Suite is an absolute must. Our most lavish accommodations offer unsurpassed views of the marina through wall-to-wall, floor-to-ceiling windows. The expansive floor plan includes an entry foyer, powder room and informal bar area, which leads to a separate formal dining room—making it ideal for hosting VIP functions and private gatherings. Enjoy exclusive luxuries including 24-hour butler service, with a private entrance for your butler staff to assure quality service throughout your stay. Relax in the designer bedrooms, each with a full complement of world-class conveniences to pamper and refresh you when the business of the day is done.

Penthouse Suite Facts at a Glance

- Nearly 2,000 square feet
- 2-1/2 baths
- Marble bath
- Double vanity
- Soaking tub
- Separate shower with rain showerhead
- Two bedrooms, each with a 42-inch flat-screen TV
- Separate living room
- Entertainment system including a 58-inch flat-screen TV, DVD player and surround sound
- In-room safe
- Separate formal dining area with seating for 8-12
- 24-hour butler service



MEETING FACILITIES

DESIGN AND TECHNOLOGY

Harrah's Resort delivers extraordinary meetings and events. To make the magic happen, we bring together flexible meeting space, the latest in technology, and superb service from an experienced team. We have all the resources you need to create an experience your guests will never forget.

Our experts can help with everything from menu selection to décor, staging and tear-down. Our audio-visual specialists will bring your program to life, with professional sound, lighting and more. Let us take care of all the details. With our accommodating staff, you can rest assured you're in the best of hands.

Meeting planners looking to accommodate large or small groups have lots of options at Harrah's Resort. Including the construction of the world-class Waterfront Conference Center, scheduled to open in the summer of 2015, we offer 125,000 square feet of flexible meeting space to handle a wide range of gatherings.

FORM AND FUNCTION

The flexibility of our meeting facilities gives you a range of configuration options to meet your needs. Whether your event calls for a grand ballroom or an intimate setting for a sales conference or board meeting, we've got the right space for you.



Located at the southwest corner of the resort, the WATERFRONT CONFERENCE CENTER will feature 100,000 square feet of meeting space spanning two floors. The pillarless AVALON and WILDWOOD BALLROOMS each provide more than 49,000 square feet of highly configurable space, and both are divisible into as many as 28 separate breakout rooms, as well as additional breakout areas, grand promenades and dedicated banquet kitchens and support facilities. Each ballroom will accommodate nearly 5,500 reception attendees or over 3,400 participants in a classroom-style setting.



At 13,200 square feet, the ATLANTIC CITY BALLROOM is able to accommodate 1,300 for a grand reception, 1,200 theater-style or 800 for banquets. In addition, the space can be divided into seven different sections for smaller gatherings and breakouts. The ballroom opens up onto the GALLERY, featuring nearly 4,400 square feet of pre-function space perfect for registration or for receptions and networking breaks of up to 500 people.

The BRIGANTINE ROOM offers more than 4,100 square feet and can accommodate a reception for up to 350 people. At nearly 1,200 square feet, the OCEAN CITY ROOM is ideal for receptions of up to 80, while the 900-square-foot LONGPORT ROOM can host up to 60 guests. For a group of up to 40, the nearly 640-square-foot VENTNOR ROOM is the perfect choice.

Looking for something entirely different? Consider one of our SPECIAL VENUES for your next meeting or event. The Concert Venue can be used for general sessions and can comfortably accommodate over 1,200 with dramatic tiered theater seating. Or host an evening at The Pool, where up to 2,000 guests can enjoy the tropical oasis and live entertainment under a 90-foot-high dome.

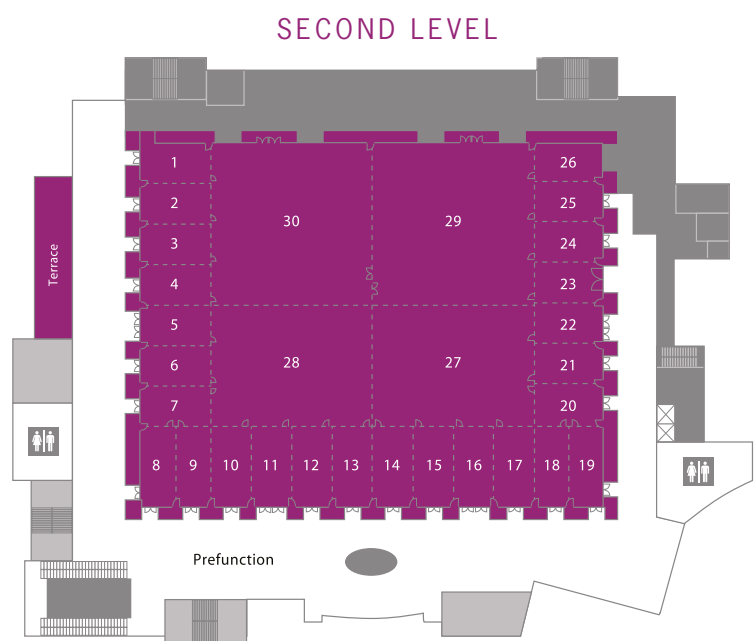
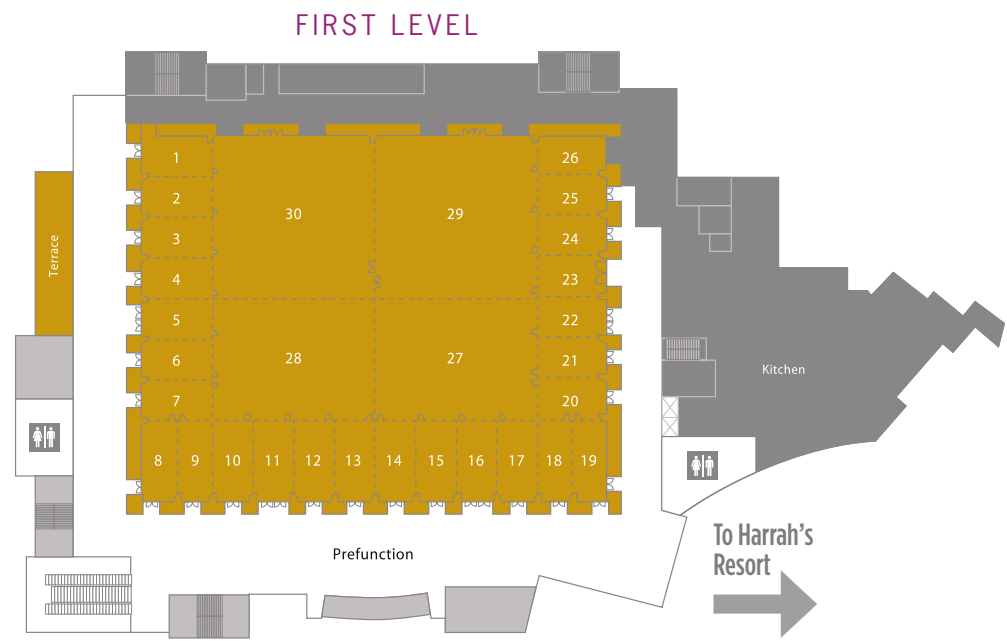
“The Caesars Entertainment sales team is excellent at what they do. I feel confident that everything will go perfectly when I have an event at Harrah’s Atlantic City. When entertaining over 500 customers, that means a lot! ”

**– Ed Pertuit
Director of Marketing
US Foods**



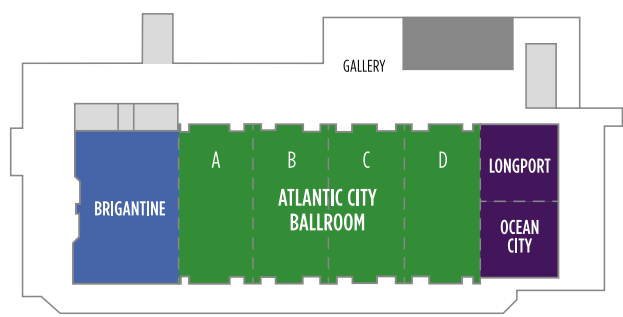
WATERFRONT CONFERENCE CENTER

Meeting Facilities Maps



HARRAH'S RESORT MEETING ROOMS

Meeting Facilities Map



WATERFRONT CONFERENCE CENTER

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBIT	CONFERENCE
Wildwood Ballroom	49,447	251'	197'	27' 6"	3,410	5,204	5,494	4,120	309	1,648
Wildwood 1	845	22'	37' 6"	27' 6"	58	88	93	70	5	28
Wildwood 2	816	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 3	816	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 4	816	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 5	816	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 6	816	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 7	816	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 8	804	18' 9"	43' 6"	27' 6"	55	84	89	67	5	26
Wildwood 9	812	18' 9"	43' 6"	27' 6"	56	85	90	67	5	27
Wildwood 10	948	22'	43' 6"	27' 6"	65	99	105	79	5	31
Wildwood 11	948	22'	43' 6"	27' 6"	65	99	105	79	5	31
Wildwood 12	948	22'	43' 6"	27' 6"	65	99	105	79	5	31
Wildwood 13	948	22'	43' 6"	27' 6"	65	99	105	79	5	31
Wildwood 14	948	22'	43' 6"	27' 6"	65	99	105	79	5	31
Wildwood 15	948	22'	43' 6"	27' 6"	65	99	105	79	5	31
Wildwood 16	948	22'	43' 6"	27' 6"	65	99	105	79	5	31
Wildwood 17	948	22'	43' 6"	27' 6"	65	99	105	79	5	31
Wildwood 18	812	18' 9"	43' 6"	27' 6"	56	85	90	67	5	27
Wildwood 19	804	18' 9"	43' 6"	27' 6"	55	84	89	67	5	26
Wildwood 20	817	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 21	817	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 22	817	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 23	817	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 24	817	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 25	817	22'	37' 6"	27' 6"	56	85	90	68	5	27
Wildwood 26	801	22'	37' 6"	27' 6"	55	84	89	66	5	26
Wildwood 27	6,738	88'	76' 8"	27' 6"	464	709	749	561	42	225
Wildwood 28	6,738	88'	76' 8"	27' 6"	464	709	749	561	42	225
Wildwood 29	6,738	88'	76' 8"	27' 6"	464	709	749	561	42	225
Wildwood 30	6,738	88'	76' 8"	27' 6"	464	709	749	561	42	225
Prefunction	25,743	—	—	27' 6"	—	—	2,860	—	—	—
Terrace	1,713	88'	19'	—	—	—	190	—	—	—

WATERFRONT CONFERENCE CENTER

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBIT	CONFERENCE
Avalon Ballroom	49,447	251'	197'	23' 6"	3,410	5,204	5,494	4,120	309	1,648
Avalon 1	836	22'	37' 6"	23' 6"	57	88	92	69	5	27
Avalon 2	816	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 3	816	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 4	816	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 5	816	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 6	816	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 7	816	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 8	804	18' 9"	43' 6"	23' 6"	55	84	89	67	5	26
Avalon 9	812	18' 9"	43' 6"	23' 6"	56	85	90	67	5	27
Avalon 10	948	22'	43' 6"	23' 6"	65	99	105	79	5	31
Avalon 11	948	22'	43' 6"	23' 6"	65	99	105	79	5	31
Avalon 12	948	22'	43' 6"	23' 6"	65	99	105	79	5	31
Avalon 13	948	22'	43' 6"	23' 6"	65	99	105	79	5	31
Avalon 14	948	22'	43' 6"	23' 6"	65	99	105	79	5	31
Avalon 15	948	22'	43' 6"	23' 6"	65	99	105	79	5	31
Avalon 16	948	22'	43' 6"	23' 6"	65	99	105	79	5	31
Avalon 17	948	22'	43' 6"	23' 6"	65	99	105	79	5	31
Avalon 18	814	18' 9"	43' 6"	23' 6"	56	85	90	67	5	27
Avalon 19	803	18' 9"	43' 6"	23' 6"	55	84	89	66	5	26
Avalon 20	817	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 21	817	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 22	817	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 23	817	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 24	817	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 25	817	22'	37' 6"	23' 6"	56	85	90	68	5	27
Avalon 26	801	22'	37' 6"	23' 6"	55	84	89	66	5	26
Avalon 27	6,738	88'	76' 8"	23' 6"	464	709	749	561	42	225
Avalon 28	6,738	88'	76' 8"	23' 6"	464	709	749	561	42	225
Avalon 29	6,738	88'	76' 8"	23' 6"	464	709	749	561	42	225
Avalon 30	6,738	88'	76' 8"	23' 6"	464	709	749	561	42	225
Prefunction	26,010	—	—	23' 6"	—	—	2,890	—	—	—
Terrace	1,746	88'	19'	—	—	—	194	—	—	—

HARRAH'S RESORT MEETING ROOMS

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATER	RECEPTION	BANQUET	EXHIBIT
Atlantic City Ballroom	13,200	163'	81'	10'	650	1,200	1,300	800	100
A	3,078	38'	81'	10'	150	300	300	150	25
B	3,402	42'	81'	10'	175	300	300	200	25
C	3,402	42'	81'	10'	175	300	300	200	25
D	3,321	41'	81'	10'	175	300	300	200	25
Gallery	4,394	20'	163'	11'	—	—	500	—	—
Brigantine	4,144	56'	74'	11'6"	150	225	350	250	27
Ocean City & Longport	2,064	60'	50'	8'10"	120	160	150	120	12
Ocean City	1,161	50'	30'	10'	40	100	80	50	8
Longport	903	50'	30'	10'	40	60	60	50	7

SPECIAL VENUES

Capacities and Dimensions

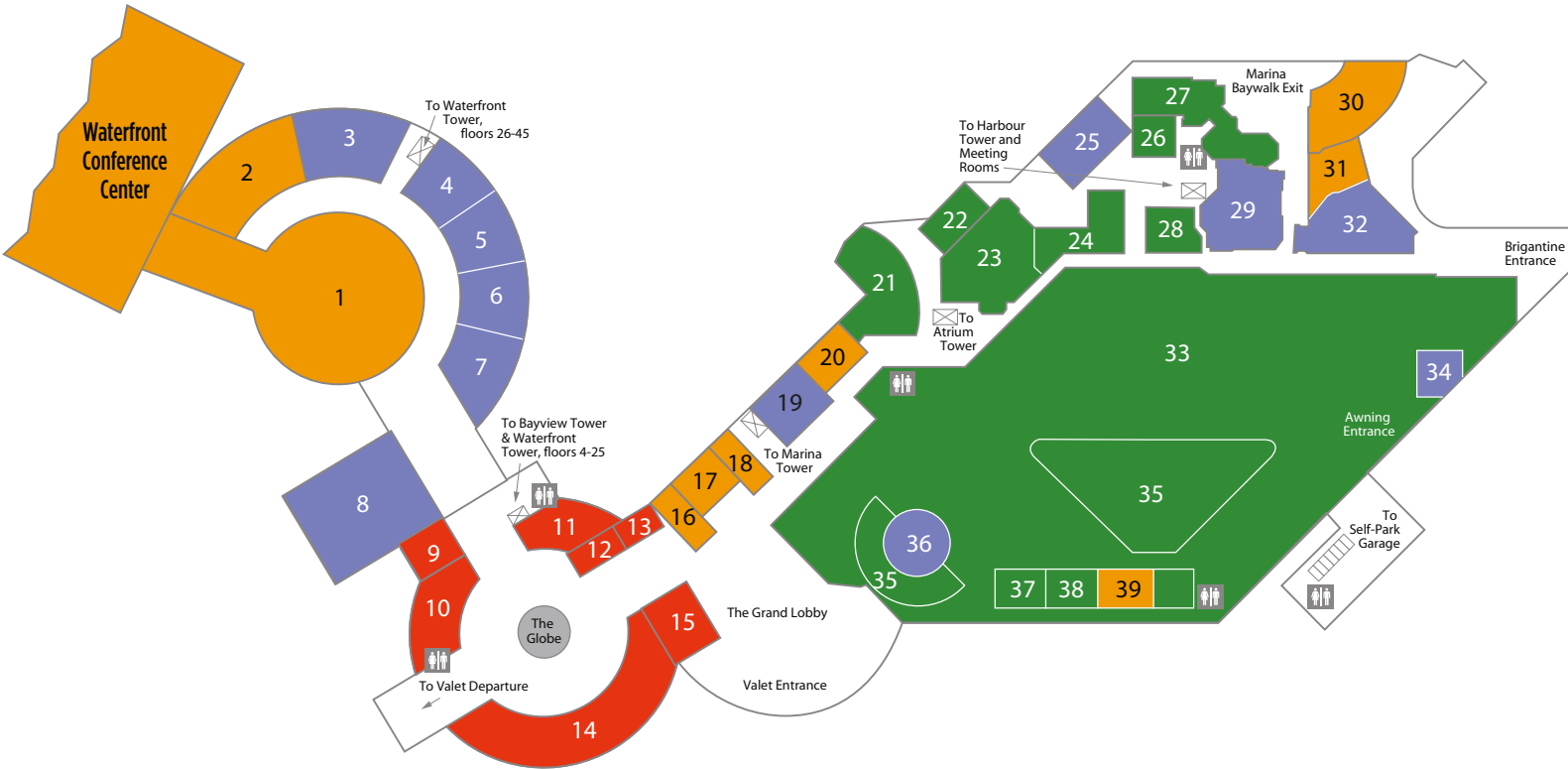
The Concert Venue	—	—	—	—	—	1,200	—	—	—
Pool Deck	172,000	—	—	—	—	—	2,000	—	—



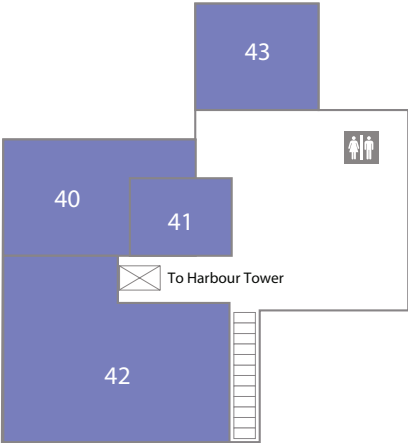
HARRAH'S RESORT ATLANTIC CITY

Property Map

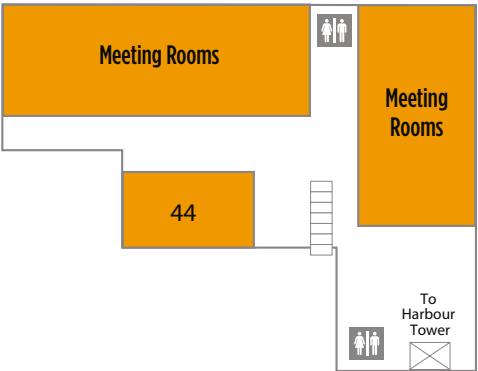
First Level



Second Level



Third Level





RESTAURANTS/BARS

3. Sammy D's Restaurant & Bar
4. Deli No. 4
5. The Pizza Joint
6. Topsy Cream
7. Oshi Sushi & Sake
8. Waterfront Buffet
13. #BARWITHNONAME
19. Café Tazza
25. McCormick & Schmick's
Seafood Restaurant
29. Eden Lounge
32. Bill's Bar & Burger
34. Video Poker Bar
36. Xhibition Bar
40. The Steakhouse
41. Bluepoint Raw Bar
42. Martorano's
43. Dos Caminos

CASINO

21. Slots
22. Seven Stars® Lounge
23. Diamond Cove
24. Keno
26. Racebook
27. Poker Room
28. Total Rewards
33. Slots

35. Table Games

37. Main Cashier

38. Casino Credit

SHOPPING

9. Studio Shoes
10. Studio
11. Top Drawer
12. Destinations
14. Viking Cooking School & Retail Store
15. Park Place Jewelers

FACILITY

1. The Pool
2. Elizabeth Arden Red Door Spa
14. Viking Cooking School & Retail Store
16. Concierge
17. Front Desk
18. Bell Desk
20. VIP Check-In
30. The Concert Venue
31. Diamond Lounge
39. Security
44. Fitness Center



CATERING & DINING

CATERING

Catering is an art form at Harrah's Resort. With our highly trained culinary staff, we can bring your vision to life and help you create the perfect meeting or event. Let us design a special menu that will delight and astound your guests. It all starts with careful planning, from choosing the right dishes to serving them with style.

Working side by side with you, our catering experts can help you host large-scale banquets, intimate gatherings and everything in between. Choose from a variety of options, carefully prepared with the freshest ingredients, or create an entirely custom dining event for your guests. With superb cuisine and an impressive range of choices, our professionals deliver an extraordinary catering experience that will fill you with pride and leave your guests with memories to treasure.

“The Atlantic City team was above anything we have experienced! Without question, they exceeded every other venue we have used in the past. We will definitely be back to Harrah's!”

**– Mike Matsinger
President
World Tavern Entertainment**

DINING

When it comes to dining, Harrah's Resort has something for everyone, ranging from cozy little cafés to the finest steakhouses to a trendy buffet like none you've ever seen.

All of our restaurants welcome groups of all sizes, and some offer private dining rooms. For large groups, buying out one of our restaurants for the evening is an outstanding option. Excitement will be on the menu as your guests enjoy an exclusive VIP experience centered entirely around them. Or to enjoy all that Harrah's Resort has to offer, consider a dine-around arrangement and let your guests break into smaller groups to sample different venues.



Bill's Bar & Burger

Burger junkies will find the hamburger of their dreams at Bill's Bar & Burger, where every burger is made fresh daily. Choose from a long list of craft brews to accompany your favorite burger, and finish with a sweet treat, from milkshakes to decadent cupcakes. Seating up to 110.

Bluepoint

Bluepoint redefines the raw bar experience by featuring the freshest seafood and shellfish and pairing it with an impressive selection of martinis. Located in The Steakhouse. Seating up to 15.



Dos Caminos

For modern Mexican cuisine, don't miss Dos Caminos. Its signature guacamole, margaritas, Asada tacos and Mexico City-style quesadillas are just a taste of what's in store. Seating up to 213.

Martorano's

Restaurateur and Philadelphia native Steve Martorano—the “Godfather of Italian-American cooking”—brings his bold flavor and flair to Atlantic City with his first location in the northeastern United States. Seating up to 250.

McCormick & Schmick's Seafood Restaurant

McCormick & Schmick's features fresh seafood in a relaxed setting. Enjoy an impressive number of choices, including salmon, oysters, shrimp and more, in addition to aged steaks, poultry, entrée salads and pasta. Seating up to 330.

Sammy D's Restaurant & Bar

An all-day, all-night, all-you-could-ask-for eatery, Sammy D's serves East Coast favorites with a twist. Choose from specialties like Philly Cheese Steak Dumplings, Lollipop Wings, SAM-wiches, sky-high cakes and more. Seating up to 350.

Harrah's Resort Food Court

Located on the first level, our food court offers some of southern New Jersey's favorite foods, including Deli No. 4, The Pizza Joint and Topsy Cream. Seating up to 70.



Tazza

You're in for a treat at Tazza, a café conveniently located in the hotel lobby. Always tasty and always open, Tazza offers coffee drinks, pastries, bagels, fresh salads, sandwiches and delicious desserts, including fresh baked-cookies, pies, cakes and creamy housemade gelato. Seating up to 32.

The Steakhouse

Put some sizzle into your evening and experience fine dining at The Steakhouse. Choose from options ranging from succulent Angus Roast Prime Rib of Beef to Pork Porterhouse. Our staff will help you pair your meal with the finest vintages from our glass-enclosed wine cellar. Seating up to 260.

Waterfront Buffet

Enjoy breathtaking views at the award-winning Waterfront Buffet. Feast your eyes on hundreds of specially prepared culinary delights from around the world. Don't forget to save room for dessert! Seating up to 612.

Oshi Sushi & Sake

Head sushi chef Armiyanto "Harry" Setiyaki lends 30 years of sushi experience and an international culinary portfolio to Harrah's latest dining destination. Setiyaki has created a special menu reflecting his vast culinary pedigree featuring an array of creative sushi rolls. A selection of premium sake and specialty Japanese beers are also available to perfectly pair guests' sushi and sashimi experience. Seating up to 36.

BUSINESS SERVICES

SOLID PLANNING, FLAWLESS EXECUTION

At Harrah's Resort, each beautifully executed event starts with one thing: a great relationship. First, our team will help you select the best venues for every part of your event. Then, the moment you confirm your group at Harrah's Resort, you will be assigned a Convention Services Manager (CSM) as your personal guide. He or she will be your point person from start to finish, becoming your go-to resource and assisting with everything from meeting room set-up and menu selection to rooming lists, audio-visual needs and VIP amenities.

In short, we will do whatever it takes to make sure your meeting is a complete success for you and memorable for your attendees.

IN-HOUSE BUSINESS SERVICES

We make it our business to be at your service every step of the way. Whatever you need, just ask—we're here to help. Our concierge services team can take care of every detail, from dinner reservations to show tickets, car and limousine service, directions and more.





For your convenience, our self-service Business Center is open 24 hours a day. Located across from the Brigantine Room on the third floor, it offers Internet access and lets you connect your laptop, make copies, send faxes and print documents.

DÉCOR AND ENTERTAINMENT

At Harrah's Resort, we know how to bring energy, style and pizzazz to your meeting or event. From bold and colorful décor to subtle sophistication, we can assist with all the options you need to set the stage for success. We can also recommend spectacular entertainment for a perfect finishing touch. Plus, our professionals can help you design themed events, special programs for spouses and much more.

KNOWLEDGEABLE BUSINESS PARTNERS

We go above and beyond our in-house capabilities, providing you with an extensive list of professional services providers to deliver an over-the-top experience for your guests. Our experienced staff has developed trusted relationships with third-party vendors—business partners who can help you with every element of your event, from décor to transportation, state-of-the-art event production and much more. Want to greet your guests with a limo? We can recommend destination management companies that offer that and much more, including shopping expeditions, golf outings and tours of local attractions.



HOTEL AMENITIES

ENTERTAINMENT

Count on Harrah's Resort for exciting entertainment. Treat your guests to a block of tickets to a comedy show or headline entertainment at the 1,200-seat Concert Venue. We've got top performances coming through every week. Just talk to your CSM about the options and place your order for fun.

NIGHTLIFE

Harrah's Resort has great options for after-hours entertainment. After a productive day, relax with a cocktail at Dos Caminos Tequila Bar, Eden Lounge, Sammy D's Bar, X Bar or #BARWITHNONAME. And don't miss The Pool, offering creative "water-tainment" both day and night, with such activities as beach parties, pool-side spa treatments and live musical entertainment. In the evenings, The Pool transforms into the hottest club scene in Atlantic City, with live DJs spinning all night long, celebrity guests and bottle service in the private cabanas and hot tubs. Voted One of the Best 100 Bars in the Country by Barfinder.com, named the #3 Top Club in the United States by clubplanet.com and winner of the Best Dance Club by AC Weekly, The Pool features three distinct areas in 172,000 square feet.

PAMPERING

When it's time to unwind, you'll savor every moment spent at the state-of-the-art Elizabeth Arden Red Door Spa, named one of the Top 10 Casino Spas in the World by the SpaFinder Readers' Choice Awards. Choose from a diverse menu of signature spa and salon services, including skincare, massage, body treatments, make-up artistry, hair design and more. With 23 treatment rooms, the spa also offers poolside massages in the cabana area as well as couples' rooms and separate "zones" for men and women, complete with steam, sauna, Jacuzzis and a fireplace. Wrap up your day of pampering by stopping by the spa café and the full-service retail boutique and beauty department.

Looking for a good workout? Our Fitness Center awaits, with more than 40 state-of-the-art machines to choose from. Located on the third floor, the Fitness Center is open 24 hours a day to hotel guests.

SHOPPING

Enjoy the height of boutique shopping with the eclectic offerings of our Waterfront Shops. It's a stylish place that offers shopping at its finest. Shops include Destinations, Park Place Jewelers, Studio, Studio Shoes, Swarovski, Swatch and Top Drawer.

VIKING COOKING SCHOOL

For a special experience, bring your group to the Viking Cooking School—a store, a school and a playground for cooks all in one. It features a hands-on teaching kitchen and a retail store full of the finest culinary tools available. Your CSM can assist with coordinating interactive classes, team-building events and demos for your group. Browse the retail store and pick up Viking cookware and cutlery, countertop electric appliances and much more. The Viking Cooking School also offers an elite private dining room, with seating for 18.

ADDITIONAL LEISURE ACTIVITIES

The Pool at Harrah's Resort is an indoor tropical oasis by day and chic party spot by night. Under a 90-foot-high glass dome, it's always 82 degrees and the water is warm 365 days a year. The four-acre complex includes a 23,000-square-foot, 86,000-gallon heated mineral pool, seven hot tubs, 12 cabanas, indoor and outdoor deck areas and a pool bar.

For leisurely fun, enjoy miniature golf, shuffleboard, a game of pool and arcade games at the Family Fun Center.

GAMING

Harrah's Resort features 150,000 square feet of non-stop gaming excitement. Enjoy all the latest and greatest video gaming machines, along with fast-paced table games and a poker room. Or make your event even more memorable by getting your whole group in on the action with a private gaming tournament or group gaming lessons.





GOLF

Atlantic City Country Club

Atlantic City Country Club is one of the oldest and most prestigious golf clubs in the nation, and earned its place in history as the “birthplace of the birdie.”

The legendary 70 par course is known for its fast and firm greens with uncompromising playing conditions, and was named “No. 1 Public/Daily Fee Golf Course in New Jersey” by *Golfweek*.

Atlantic City Country Club has a tradition for excellence that goes back more than a century. Located on 170 acres of scenic coastline, it was named one of the “Top 100 Courses You Can Play” by *Golf Magazine*. Its bayside setting is reminiscent of the historic links in Scotland and Ireland.



